### **BENJAMIN JEFFREY LUCKEY**

office [at] benjaminluckey.info

### **Professional Experience**

Information Architect / Interaction Designer

2010-

- Completed a diverse range of projects within e-commerce web design and luxury fashion industry branding, online gaming, academic archiving, as well as medical research & development systems
- · Provided functional strategies and architecture for web-based and software application products
- Worked with agency management and staff to integrate UX/IA deliverables and methodologies as part of core client services

Selected Projects: Labor für Kunst und Forschung, University of Cologne (organization website & archive), Scholastic Book Clubs (B2B+B2C website and CS application redesign), Bayer (digital display services + product microsites), Johnson & Johnson (Janssen Veeva-CRM applications), The Fragrance Foundation (organization website & archive), Victoria Beckham (e-commerce website), Mario Testino (brand website), ABC Carpet & Home (e-commerce website)

# Design & Development Consultant

2007-

 Organized the planning, production & implementation of visual strategies and services for a variety of fine art, film and video productions

Selected Clients: Film Society of Lincoln Center (NYC), R.E.M. HQ (Athens, GA), Venus Over Manhattan (NYC), Studio Swetlana Heger (Berlin, Germany), Studio Karina Nimmerfall (Berlin, Germany), Artist Pension Trust (Berlin, Germany)

Digital Archivist, Center for Jewish History, New York City, NY

2005-2006

- Led the digitization processes for a multiplicity of archival projects throughout the center
- Organized photographic assets for the institution and its five major partner organizations

Digital Photography Coordinator, Realty IQ, New York City, NY

2001-2002

- Managed digital photographic assets for a large commercial real estate startup
- Prepared assets within the project flow for ingest in the listings database

Studio Coordinator, Todd Eberle Studio, New York City, NY

1999-2000

- Led the preparation and planning for all on-location photography productions
- Organized all digital studio conversion processes (analogue film to digital)
- Maintained the studio's core photographic database and archive

### **Academic Experience**

2008 Visiting Lecturer, New School for Social Research, New York City, NY 2006 Visiting Lecturer, University of the South, Sewanee, TN

# **Language Proficiency**

English (Native/First Language) German (Fluent)

## Education

2005 MFA Advanced Photographic Studies, ICP-Bard College, New York City, NY
1997 BFA Photography, University of Georgia, Athens, GA